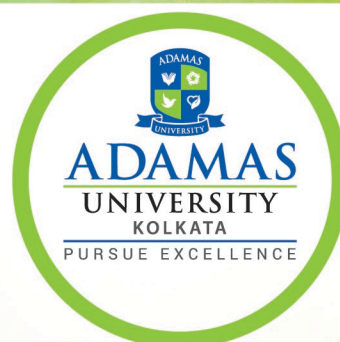
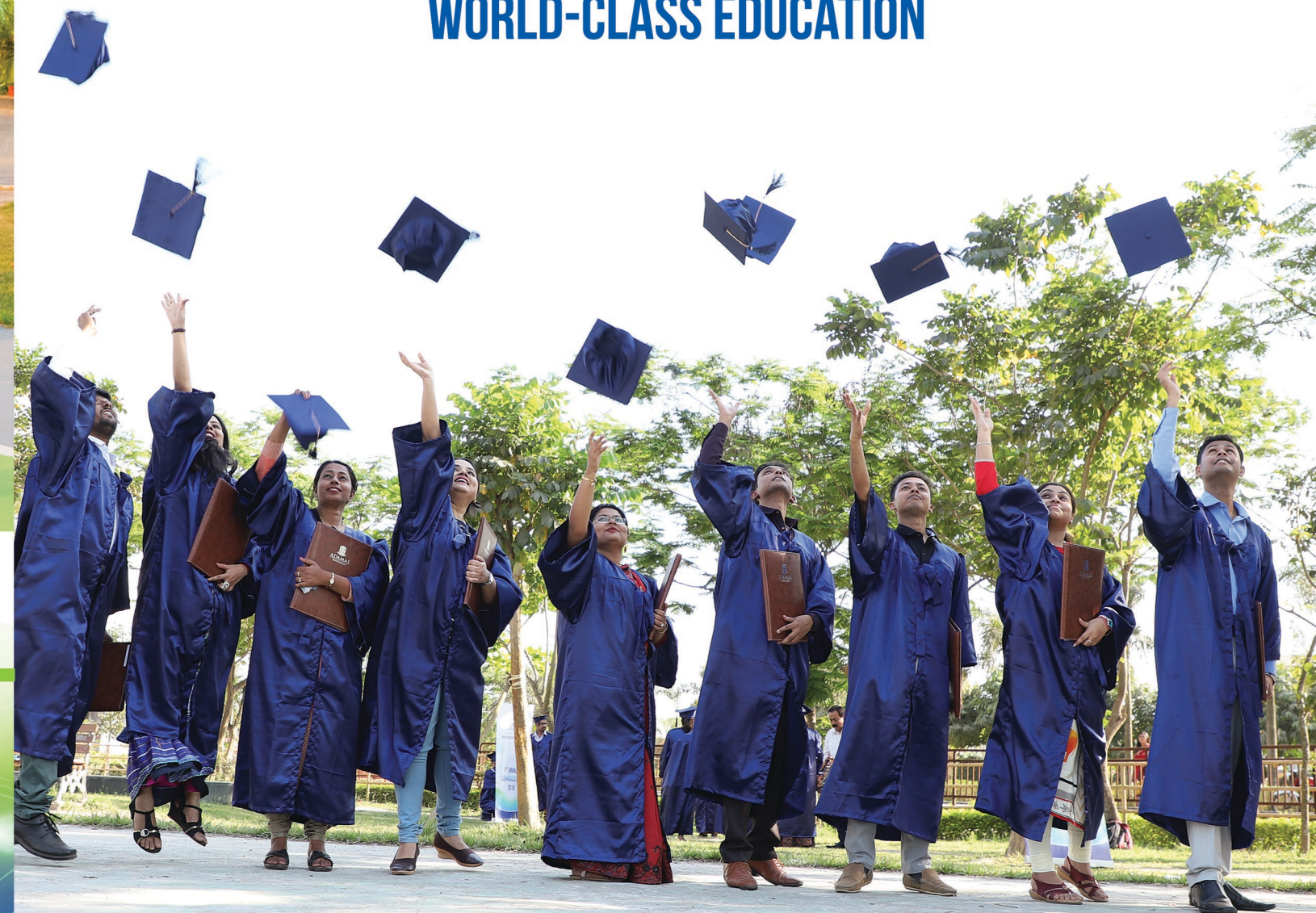


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**Adamas University Campus :** Adamas Knowledge City, Barasat - Barrackpore Road,  
P.O. - Jagannathpur, District - 24 Parganas (North), Kolkata - 700 126, West Bengal, India

**Corporate Office:** Haute Street, 86 A, Topsia Road, (2nd Floor) Topsia, Kolkata - 700046

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# ADAMAS UNIVERSITY: YOUR ORBIT OF EXCELLENCE

Evolved from the endeavours of the RICE Group of Educational Enterprise, Adamas University is a new-age Indian university with a global outlook. It represents a broad and changing spectrum of interests, backgrounds, and approaches. With strength in teaching and research not only in the conventional fields of education like Engineering & Technology, Science, Law & Justice, Social Science, Economics & Commerce, Management, Life Science & Biotechnology, Pharmaceutical Technology, Media & Communication and Education at Adamas is also aimed at exploring thematic areas. Since its founding, Adamas University has become West Bengal vis-à-vis India's flagship research-led university, known for its excellence in teaching, research, and service to local, national and international communities.

## INFRASTRUCTURE



◆ State-of-the-art laboratories



◆ Central and School wise Libraries



◆ Studio & News Lab



◆ Cultural CoE



◆ Research & Innovation



◆ Eco-Friendly Campus Transport



◆ Fitness Regime



◆ CCD



◆ Sports



◆ Yoga & Meditation centres



◆ Healthcare clinic



◆ Multiple Auditorium and Conference centers



◆ Campus ATM and Bank

Recognised and enlisted by UGC as competent to award degrees under section 22 of UGC Act, 1956

## PEOPLE BEHIND THE UNIVERSITY



**Prof. Samit Ray**  
Chancellor, Adamas University  
Chairman, RICE Group

The soul behind Roy's Institute of Competitive Examinations Private Limited (RICE), Prof. Samit Ray's contribution to education in Bengal has opened new chapters of knowledge to benefit industry and society alike. Prof. Ray started the Adamas Knowledge City at Barasat, an initiative to provide a solution to all educational needs under one roof which includes the gold feather in the cap, Adamas University. At present, he heads several groups of organizations dealing with Education and IT among others.



**Prof. (Dr.) Deependra Kumar Jha**  
Vice Chancellor

A well-versed administrator with years of experience in research, teaching, industry and administration, Prof. (Dr.) Deependra Kumar Jha has joined as the Vice Chancellor of Adamas University Kolkata. Prior to this, he served as Vice Chancellor of University of Petroleum and Energy Studies (UPES) Dehradun and Vice Chancellor of GD Goenka University, Gurgaon. worked as Pro Vice Chancellor of GD Goenka University, Founder Dean of the School of Engineering and Technology of Galgotias University Greater Noida, Dean of School of Engineering & Dean Academics of GD Goenka University and a senior faculty and IR (International Relation) Coordinator at VIT University Vellore.



**Dr. Ashwini Kumar Sharma**  
Dean,  
School of Engineering and Technology



**Dr. Naveen Das**  
Dean,  
School of Business and Economics



**Dr. Kamaraju Chitrapu**  
Officiating Dean,  
School of Law & Justice



**Dr. Jitendra K. Pandey**  
Dean,  
School of Basic & Applied Science



**Dr. Rudra Prasad Saha**  
Officiating Dean,  
School of Life Science & Biotechnology



**Dr. Santosh Kumar**  
Dean,  
School of Liberal Arts and Culture Studies



**Dr. Sajal Kumar Jha**  
Officiating Dean,  
School of Medical Sciences



**Dr. Shauli Mukherjee**  
Director,  
School of Education



**Dr. Mahul Brahma**  
Dean,  
School of Media & Communication



**Dr. Sandip Banerjee**  
Dean,  
School of Smart Agriculture



# THE ADAMAS UNIVERSITY ADVANTAGE

## ENTERPRISING & RESOURCEFUL

Socially-relevant education, quality-controlled by competitive admission and international exposure programs, ensures global standards of knowledge and research. Pedagogy is mostly e-based, modern and innovative.

## INDIAN UNIVERSITY - GLOBAL OUTLOOK

Adamas University is rooted in Indian ethos, but it enjoys collaborations across the globe. Effective curriculum design at Adamas match universities abroad and cover student and faculty exchange, instrumental in implementing an effective pedagogy.

## CONNECTING THE FUTURE

With the formation of an Industry-Academic Advisory Council, Adamas brings together the vision of professors from renowned confines of the academia and the experience of the who's who of the industry under one roof.

## SMART CAMPUS - GREEN CAMPUS - CONNECTED CAMPUS

The lush green campus at Adamas University encourages eco-friendly practices and use of renewable energy and appropriate waste disposal. The campus is fully Wi-Fi connected and ensures sustainable growth.

## BEYOND SHARING KNOWLEDGE

The Academic Advisory Council, comprising eminent professors, scientists and academicians, is crowned with the premium task of developing, supporting and monitoring educational and research areas.

The Industry Advisory Council, comprising successful professionals and entrepreneurs, brings technical knowhow and hands-on industry experience on board, paving the path for a brighter tomorrow.

## #EducationPlus at Adamas University

- Outcome-based education system
- Interdisciplinary project-based learning
- Many futuristic UG specialized programs in areas like AI-ML, Cyber Forensics, Blockchain, Media Technology etc
- Qualified Faculty Members with global experience
- Broad range of minor courses to choose from - Microbiology to Music to Photography
- Internship opportunities, nationally & globally
- International exposure through semester abroad and summer schools
- Industry-Institute integration through projects, industrial visits, Masterclass and Internships etc
- Scholarships on merit, means and sports excellence upto 100% of Tuition Fees
- Major boost to sports, creativity & 24x7 culture on Campus with Hostels with 16 Co-Curricular Clubs
- Blended Learning Pedagogy with digital, experiential and face-to-face education together
- Adamas Comprehensive Excellence (ACE) score which looks at holistic growth of intellectual, co-curricular, physical and aesthetic aspects on Campus
- Single Facilitation Centre for all issues for the Learners
- NPS Score based on feedback of learners on every aspect of campus experience
- Excellent placement and incubation of startups on Campus

## AWARDS & ACCOLADES



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AICTE Approved



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BCI Approved



QS E-LEAD



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**B.Tech** Computer Science and Engineering / Electrical Engineering / Electronics and Communication Engineering / Mechanical Engineering / Bio-Medical Engineering / Civil Engineering / CSE with Specialization in Artificial Intelligence (AI) & Machine Learning (ML) / CSE with Specialization in Cyber Security & Forensics / ME with Specialization in Design Engineering / Lateral Entry / CSE/ECE/EE/ME/CE/BME with Diploma in Management  
**BCA** with Specialization in Banking, Financial Services and Insurance / with Specialization in Gaming and Animation  
**B.Sc** Computer Science  
**M.Tech** Computer Science and Engineering / Environmental Engineering  
**MCA**



### SCHOOL OF BASIC AND APPLIED SCIENCES

**B.Sc. (Hons)** Physics / Chemistry / Mathematics / Geography / Statistics and Data Analytics / Environmental Science / Forensic Science  
**M.Sc.** Physics / Chemistry / Applied Mathematics / Geography / Forensic Science / Environmental Science  
**Integrated M.Sc.** Geography & Geoinformatics / Chemistry / Mathematics and Computing / Physics along with Engineering Physics  
**PG Diploma** Geoinformatics and Geo-Statistics  
**M.Sc. (Tech.)** Statistics and Data Science / Medical Physics and Instrumentation / Applied Chemistry and Material Science



### SCHOOL OF LAW AND JUSTICE

**BBA LL.B. (Hons.)** | **BA LL.B. (Hons.)** | **B.Sc. LL.B. (Hons.)** | **LL.M.**

**Special focus on specialisation of : Corporate Laws, Criminal Laws, International Laws Constitution, Judicial process.**



### SCHOOL OF LIFE SCIENCE AND BIOTECHNOLOGY

**B.Sc. (Hons)** Biotechnology / Microbiology / Biochemistry / Genetics  
**B.Tech.** Biotechnology / Food Technology / Lateral Entry  
**M.Sc.** Biotechnology / Microbiology / Biochemistry  
**M.Tech.** Biotechnology



### SCHOOL OF EDUCATION

**B.Ed.** | **BA (Hons) Education** | **MA Education** | **M.Sc. Education**  
**Certificate programmes** Early Childhood Care and Education / Teacher Proficiency and Skill Development {9 months}



### SCHOOL OF BUSINESS AND ECONOMICS

**B.Sc (Hons)** Economics | **M.Sc** Economics | **BBE**  
**B.Com (Hons)** Accountancy / Capital Markets / Marketing | **M.Com**  
**BBA** With Dual specialisation / Digital Marketing / Entrepreneurship & Family Business in collaboration with NEN & AIFMB / Healthcare & Hospital Management / Marketing Management / Financial Management / Human Resource Management / Business Analytics / Logistics and Supply Chain Management in collaboration with SAFEDUCATE  
**MBA** With Dual specialisation / Marketing Management / Financial Management / Human Resource Management / Entrepreneurship / Pharmaceutical Management / Business Analytics in collaboration with SAS India / Logistics and Supply Chain Management in collaboration with SAFEDUCATE



### SCHOOL OF LIBERAL ARTS AND CULTURE STUDIES

**BA (Hons)** Sociology / English Language and Literature / Bengali / Film and Culture Studies / Performing Arts (Specialization in Dance / Drama / Music) / History / Political Science (Specialization in Public Administration / International Relations)  
**B.Sc. (Hons)** Psychology (Specialization in Sports / Advance Educational Psychology / Rehabilitation Psychology)  
**BFA**  
**Bachelor of Social Work (B.SW)**  
**MA** English / Bengali / History | Sociology | Political Science (Specialization in Public Administration / International Relations) / Urban Planning and Waste Management / Digital Humanities  
**Masters of Social Work (M.SW)** {2 Years}  
**M.Sc.** Psychology (Specialization in Sports / Advance Educational Psychology / Rehabilitation Psychology)



### SCHOOL OF MEDIA AND COMMUNICATION

**BA (Hons)** Media & Communication | **B.Sc. (Hons)** Media Technology | **M.Sc.** Media Technology | **MA** Entertainment Media / Journalism | **MBA** Communication Management / Events & Entertainment Management



### SCHOOL OF MEDICAL SCIENCES

**D.Pharm** | **B.Pharm** | **BMLT** | **B.Pharm (lateral)** | **M.Pharm**



### SCHOOL OF SMART AGRICULTURE

**B.Sc. (Hons.)** Agriculture

**\*Ph.D. offered for all courses**



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\*Terms & condition apply



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## WEBINARS

Adamas University, School of Business and Economics, DEPARTMENT OF MANAGEMENT

**PROJECT MANAGEMENT AS A VITAL TOOL FOR COMPANY COMPETITIVENESS**

Thursday 11th June 2020 at 12:30 pm

Guest: Dr. Parimal Chandra Biswas

CONTACT: Department of Management, School of Business and Economics, Adamas University, Kolkata

prithivish.biswas@adamasuniversity.ac.in

7278005168

Adamas University, School of Education

**A DISCUSSION ON THE EVOLVING PEDAGOGY IN THE WAKE OF COVID-19**

Date: 04th July, 2020

Time: 3:00 pm - 4:30 pm

Organizer and Guest: Prof. (Dr.) Mita Banerjee, Professor Emeritus & Dean, School of Education

Guest: Ms. Paroma Kundu, Assistant Professor, School of Education

For further details, please write to us at: Email: adamaswebinar.soe@gmail.com Or Call us at: 9148176264

Adamas University, School of Engineering & Technology presents

**BEAUTIFUL MIND A SELF-LEARNING PROGRAM**

Inauguration of BEAUTIFUL MIND A SELF-LEARNING PROGRAM

Date: 10th December, 2020

Time: 15:00 hrs - 16:00 hrs (IST)

Guests: Prof. (Dr.) Deependra Kumar Jha, Vice-Chancellor, Adamas University, Kolkata

Prof. (Dr.) Anil Kumar Mukherjee, Dean (Acad.), School of Engineering & Technology, Adamas University, Kolkata

Guest: Mrs. Sougata Chakrabarty, Assistant Professor, School of Engineering & Technology, Adamas University, Kolkata

Contact: 8017673695, 9933952278

SCHOOL OF PHARMACEUTICAL TECHNOLOGY cordially invite you to a webinar on

**FORMULATING RESEARCH PROPOSAL TO GET A GRANT**

Date of the webinar: 02nd October 2020 (Friday)

Time: 11:00 am to 12:30 pm

Guest: Dr. Sagal Kumar Jha, Associate Professor, School of Pharmaceutical Technology, Adamas University, Kolkata

Dr. N.M. Raghavendra, Professor, Dept. of Pharmaceutical Chemistry, Acharya & Bhanu Prasad College of Pharmacy, Bangalore, Former Post-Doctoral Fellow, Department of Medicinal Chemistry and Molecular Pharmacology, College of Pharmacy, Purdue University, USA, Department of Applied Pharmacology, Center for Technological Development in Health, Fundação de Amparo à Pesquisa do Estado de São Paulo, São Paulo, Brazil.

SCHOOL OF LIBERAL ARTS & CULTURE STUDIES is organizing National Webinar on

**INDO-CHINA BORDER ISSUES- THE ROAD AHEAD**

Date: 25th June 2020

Time: 6:00 pm - 8:00 pm

Guest: Prof. Mityunjoy Chatterjee, Dean, School of Liberal Arts and Culture Studies, Adamas University, Kolkata

School of Basic & Applied Sciences, Department of Chemistry is organizing a webinar

**Talk of Nobel Laureate Prof. Jean-Marie Lehn**

ISS, University of Strasbourg Institute for Advanced Study

Date: 29th May, 2020, Friday | Time: 3 pm (Indian Time)

Topic of the Lecture: Steps Towards Life: Chemistry!

For registration contact: Dr. Arpan Maity, Email: arpan.maity@adamasuniversity.ac.in, Mob: 8430944672

Dr. Pratik Banerjee, Email: pratik.banerjee@adamasuniversity.ac.in, Mob: 9814344990

Dr. Pratik Banerjee, Email: pratik.banerjee@adamasuniversity.ac.in, Mob: 9180021106

Adamas University, School of Economics & Commerce organizes a webinar on

**Impact of Covid 19 on Indian Banking Sector**

Date: 5th May, 2020

Time: 5 pm

Guest: DOTA DEV MUKHERJEE, Deputy Vice President and Branch Head at Axis Bank

For registration contact: 9836432399, anindimukherjee@gmail.com

**INTERNET CONTRACTS**

Date: 07th October, 2020, Wednesday

Time: 4pm onward

Guest: Dr. Indranil Saha, Founder - HINXLEGAL

Title of the Webinar: **ROAD MAP OF FUTURE GEOGRAPHERS**

Date: 18th May, 2020, Monday

Time: 5:30 pm to 6:30 pm

Guest: Dr. Devendra Pradhan, Director, India Meteorological Department (IMD)

ADAMAS UNIVERSITY

Building STEM Teacher Capacity through the Practical Education Network (PEN)

Date & Time: 02nd December (Wednesday), 2020 at 19:00-20:30 IST.

Jointly organized by SOE, OLS, SORAS, SOT and International Relations Division, Adamas University

Guest: DR. HEATHER BEEM, CEO & Co-Founder, Practical Education Network, Massachusetts Institute of Technology D-Lab Education