

# ADAMAS UNIVERSITY INTERNATIONALISATION STRATEGY



## Chancellor's Message



In a world marked increasingly by inter-dependence, digital connectivity and collaboration, the internationalization of a progressive university of India is but a given factor in our journey from good to great. Post pandemic, this is all the more necessary as we enter into life marked not only by passion, but by compassion. Compassionate collaboration across universities of the world in academics, research, applications, social impact, patent development, projects, conferences and books et al is not just desirable, but essential today. Look forward to greater interaction with the best of the world.

**Prof. Samit Ray**  
Chancellor, Adamas University

# Vice-Chancellor's Message



Nobel Laureate and poet-philosopher, Rabindranath Tagore, envisaged a university where the world made its home in a single nest. The vision of the great man centered on a truly global or international education that could have prevented the creation of the narrow domestic walls, the petty strife, and above all, misunderstanding and war. Following his footsteps, Adamas University is committed to fostering multicultural beliefs and attitude among its stakeholders, thereby enhancing the much-needed human-to-human connect, upholding and celebrating their common heritage. This, we believe,

is the bedrock of global peace and harmony. It is in this cauldron that multiple perspectives enrich our knowledge and understanding, and encourage us to stretch our arms towards perfection – the manifestation of which is the prime motive of any man-making education, according to Swami Vivekananda, one of the greatest sons of Mother India.

Unless we peep out of our domestic walls, and embrace the apparent unknown world beyond the shores, we will not improve, leave alone reach the pinnacle of perfection. New knowledge gets created at the juxtaposition of boundaries of old knowledge. It is through global benchmarking that we can take the leaps in quality in this VUCA world – a world where competition has given way to cooptation and collaboration. The cutting-edge tools and technologies have enabled this exchange of ideas, knowledge and wisdom faster, cheaper and wider. Building a culturally responsive learning community begins with global awareness and cultural responsiveness, and opens doors of opportunities to interact with the brightest minds of the world. “Vasudhaiva Kutumbakam”, looked at from this perspective, considers the collective intellect of the world as a common heritage, a shared property and a combined force to tackle global issues, be it global warming, world hunger or weakening human values.

The new millennium belongs to Asia, and India is well poised to act as fulcrum of development, progress and well-being. At the forefront of higher education, universities will play a dominant role in shaping the future of the world. Adamas University is all set to partner and collaborate with the leading institutions of the world through its active internationalization efforts to not only be a dominant knowledge partner but also be a harbinger of the changed world-order.”

**Prof. Dr. Naveen Das**  
Vice-Chancellor (Officiating)  
Adamas University



# Introduction

Adamas University, established in 2015, is a true international epicentre of learning. It has been rated as the best private sector managed university in Eastern India, duly recognized by University Grants Commission, and various other regulatory bodies like Pharmacy Council of India, Bar Council of India, National Council of Teachers' Education, and All India Council of Technical Education. It was established with the intention to provide a solution to all educational needs under one roof. It aims to facilitate an environment for students that will not just arm them with the right kind of knowledge, but also develop them as well rounded members of the society.

In its renewed Adamas 2.0 journey, which has commenced since 2020 on completion of its five years of operation, Adamas University has moved ahead with #EducationPlus, which incorporates the following:

Outcome-based education system at all levels and programs;

## **Interdisciplinary project-based learning;**

- Many futuristic UG specialized programs in areas like AI-ML, Cyber Forensics, Blockchain, Media Technology etc being offered;
- Large pool of qualified Faculty Members with global experience;
- Broad range of minor courses to choose from - Microbiology to Music to Photography;
- Internship opportunities, nationally & globally;
- International exposure through semester abroad

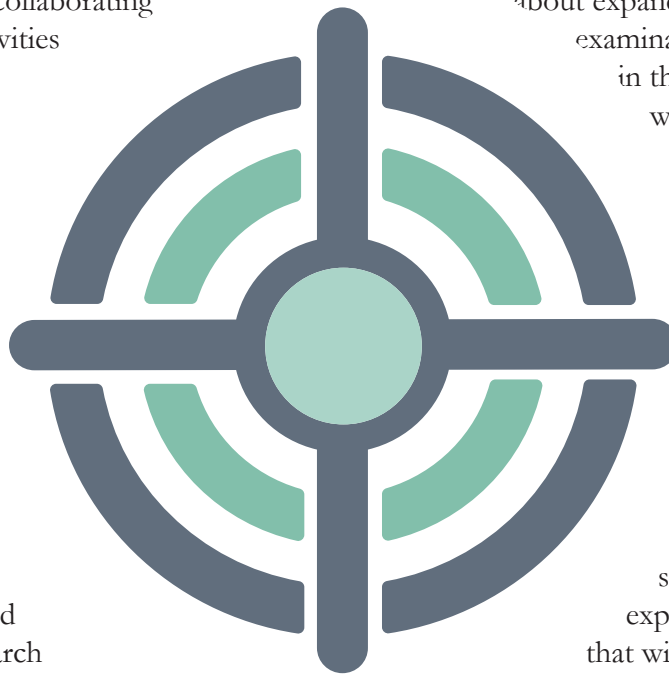
and summer schools;

- Industry-Institute integration through projects, industrial visits, MasterClass and Internships, finally placements etc
- Scholarships on merit, means and sports excellence upto 100% of Tuition Fees;
- Major boost to sports, creativity & 24x7 culture on Campus with Hostels with 16 Co-Curricular Clubs;
- Blended Learning Pedagogy with digital, experiential and face-to-face education together;
- Adamas Comprehensive Excellence (ACE) score which looks at holistic growth of intellectual, co-curricular, physical and aesthetic aspects on Campus;
- Single Facilitation Centre for all issues for the Learners;
- NPS Score for each program and the university based on feedback of learners on every aspect of campus experience;
- Excellent placement and incubation of startups on Campus.

The university currently has nine schools of studies, related to Engineering, Life Sciences, Pharmacy, Business & Economics, Liberal Arts, Basic & Applied Sciences, Media & Communication, Education, and Law & Justice. The university has already decided to launch new schools like School of Medicine and School of Smart Agriculture. There are 117 undergraduate and post graduate programs at the university currently.

# Our international Vision

Our aspiration is to become a university of choice for students from all across the globe and to the great minds of the world. To achieve this we have put strong emphasis on increasing our international reputation by joining hands and developing our relationships with the best international universities - collaborating on a wide spectrum of activities such as learning, research and knowledge transfer. Our Internationalization Strategy aims at driving towards our vision of being a globally leading university that will break the physical national borders and connect knowledge and cultures across all the countries. We want our students and staff to collaborate with the best international minds and engage in high quality research and innovation that will tackle global issues; enable them to engage in international cultures to further their personal and professional development; increasing our ability to secure sustainable income flow by offering increased opportunities to international students to study at Adamas; offering all our students an international exposure and understanding that will support them in building a future in an increasingly challenging world.



Improving our global standing ought to make an ethical circle, which will involve: constructing further and greater chances for worldwide exploration associations with other world-class colleges and organizations around the world; upgrading our capacity to shape and make sure about expanded degrees of worldwide examination subsidizing; drawing in the best personalities to work with us (regardless of whether to learn, investigate or create business openings); expanding our capacity to make sure about reasonable pay moves through contribution expanded occasions to worldwide understudies to concentrate here; and offering the entirety of our students expanded global experience and understanding that will uphold them in building a future in an inexorably reliant world.

Evaluating accomplishment through the view of others globally implies that we will zero in on how we are seen by all the key individuals at the global level – regardless of whether driving worldwide scholastics, graduated class, governments, organizations, understudies, schools, or guardians – and will ask ourselves how we can best exhibit and convey improved quality in how we deal with meeting real and future challenges.

# Our Current International Strengths

## 1) Current international students

This year we have 78 international students from Bangladesh and Nepal, out of which 38 students are enrolled with School of Engineering & Technology. And the rest are divided among

- a. Economics & Commerce
- b. Liberal Arts & Cultural Studies
- c. Media, Communication & Fashion
- d. Pharmaceutical Technology
- e. Life Science & Biotechnology
- f. Law and Justice
- g. Pharmacy

## 2) Current international partnerships

Adamas university has established a strong international foothold having agreements and partnerships with 44 universities across 21 countries collaborating on a wide range of international activities such as student and faculty exchange and mobility schemes, summer schools, jointly funded projects etc. that offer students and teachers a challenging and exciting international experience, providing them with new perspectives and an understanding of different cultures. Some of our notable international partners are:



University of Blas Pascal,  
Cordoba,  
**Argentina**



Far Eastern University,  
Manila,  
**Philippines**



Transport and  
Telecommunication  
Institute, Riga,  
**Latvia**



Fuzhou University,  
Fuzhou,  
**China**



Eötvös Loránd University,  
Budapest,  
**Hungary**



National Technical  
University "KPI", Kiev,  
**Ukraine**



Sapienza University  
of Rome, Rome,  
**Italy**



University of Genoa,  
Genoa,  
**Italy**



Rzeszow University  
of Technology,  
**Poland**



Crandall University,  
**Canada**



Capital University,  
Columbus, Ohio  
**USA**



Slovak University of  
Technology, **Slovakia**



University of Debrecen,  
**Hungary**



Bath Spa University,  
Bath,  
**England**



Babes-Bolyai University,  
**Rumania**



Omsk SAU Omsk State Agrarian  
University,  
**Russia**



Taras Shevchenko  
National University  
of Kyiv, **Ukraine**



Lomonosov Moscow  
State University,  
**Russia**



University of Malaya,  
Kuala Lumpur,  
**Malaysia**



Universidad de Deusto  
University of Deusto  
**Deusto**

University of Deusto,  
Bilbao,  
**Spain**

### 3) Current international projects and research

Students and staff at Adamas University are associated with many Erasmus+ projects with top European universities:

- **2018:** EU Erasmus + Project at Adamas University with University of Deusto, Spain for the Project “Tuning India”. (Total participants are 19 universities in EU and India), Funding for Adamas University: € 18,743

- **2019:** EU Erasmus + Project at Adamas University for Staff Mobility with Bath Spa University, UK, Funding for both universities: € 85,500

- **2019:** EU Erasmus + Project at Adamas University with University of Deusto, Spain for the Project “Resources for internationalization of Higher Education Institutions in India” (Total participants are 19 universities in EU and India), Funding for Adamas University: € 42,720

- **2020:** EU Erasmus + Project at Adamas University for Staff and Student mobility with Rzeszow University of Technology, Poland

### 4) What past activities we have done

1) Adamas University strongly encourages our departments or schools to initiate joint programs with schools of our partner universities. Programs that run between 1-4 weeks are termed as Summer or Winter School depending on when the program is scheduled.

- We organised an International Summer School in April 2018 and 2019 with students from China, Hungary, Iran, Mongolia, Niger, Morocco, Poland, Philippines, Russia and USA.



- Adamas University hosted a batch of students and faculty of 18 members from Western Sydney University, Australia for 2 weeks in October 2018.

2) Adamas University is also a premier destination for Undergraduate and Masters students from universities across key partner countries for Summer Research Programs and Internships. This gives interns the opportunity to work in our state-of-the-art laboratory facilities along with our professors and students.

- Adamas University hosted Dr. Arifa Warouma, Professor of University of Maradi, Niger to do research work under the supervision of Dr. Moumita Mukherjee, Dean of Research and Development for three months in 2019.

3) Students of Adamas University availed the opportunity for Short Term Programs in Sapienza University of Rome (Italy), University of Genoa (Italy), Eötvös Loránd University (Hungary), Kiev National Economic University (Ukraine), Far Eastern University (Philippines).

4) Adamas University has Students Exchange Programs with Sapienza University of Rome, Italy for one semester study in all Schools of studies. Ten students from Adamas and ten students from Sapienza can take the opportunity in an academic year.

5) Adamas University organized Virtual International Students Conference ISC-Adamas 2020 in December 2020, where 230 students, scholars participated from 26 universities in 15 countries, namely India, Bangladesh, Japan, Indonesia, Philippines, Morocco, Italy, France, Netherlands, Latvia, UK, Hungary, Poland, Russia, Ukraine.





6) Adamas University offers the opportunities for faculty and doctoral researchers to come to Adamas University for teaching/research purpose under academic mobility program of the Department/ School for a full semester. All Departments/ Schools at Adamas University are highly motivated to initiate collaborations with respective Departments/Schools of partner (potential partner) universities abroad for academic/ research mobility, joint researches, publications and organizing joint conferences, webinars.



7. Adamas University regularly organizes

international conferences, seminars and webinars on university and schools level with participation of international professors, experts, research scholars and students.





# Our Ambitions and Objectives

In order to achieve our vision of becoming the first choice university to students of the world, Adamas University places emphasis upon 5 key strategic objectives:

- 1) International Student Experience
- 2) Research and Innovation
- 3) Education and Academic Opportunities
- 4) International Engagement and Creating Impact
- 5) International Reputation, Stakeholder Engagement and Income Generation

To achieve the breadth of our ambition and to further enhance and develop our international profile and reputation, the University places emphasis upon carrying out the following activities:

- Build new strategic collaborations with globally reputed universities to support international education and research activities.
- Promote existing partnerships with international universities and funding bodies through participation in student and staff exchange and mobility and Erasmus programmes
- Carry out high quality, ground-breaking research that will have a positive impact on leaders, thinkers and policymakers worldwide
- Engage in research partnerships and joint projects that will have high intellectual value, longevity and impact
- Create opportunities for international engagement with high quality institutions, for both students and academic staff to further their personal and professional development
- Develop programmes to prepare our students to succeed in the modern global economy
- Educate students to become informed and responsible global citizens and supporting them as alumni to make leading contributions internationally
- Develop a strong international focus and awareness amongst our students and staff in all that we do
- Enhance the international student experience by modernising the curriculum and campus and embed international cultural awareness and diversity, both inside and outside the classroom

## Institutional level Goals

1. 75% of international agreements/partnerships include mobility, teaching and research possibilities.
2. 15% of academics participates in academic staff mobility programmes for research and teaching.
3. 15% of non-academic staff of the institution takes part in non-academic staff mobility programmes to get acquainted with internationalisation strategies in other partner universities.
4. 15% of the faculty has either international experience or has studied abroad in Bachelor's, Master's or PhD levels.
5. 30% of the faculty teaches in international courses, both on campus and abroad, and adapts materials to international learning necessities
6. At least 25% of academic staff publish internationally with impact and gives papers at international conferences
7. 20% of faculty is a member of an international research group, and undertake international collaborative projects as CI or PI
8. 10% of students take part in international campus activities - language and awareness, that seek the creation of intercultural contexts.
9. Students participate in guest lectures made by international professors and discussions organized on internationally relevant topics
10. 15% of students take part in buddy programmes as host students for international students
11. 25% of international agreements include work placement/internship and final degree/master project's possibilities
12. 10% of students have experience in internship//graduation projects abroad in international companies
13. 10% of students and alumni are members of international student alumni associations

# Message from the Team

Welcome to International Relations at Adamas University!

The Office of International Relations (IR) arranges a parcel of universal exercises on campus. We offer openings for students to come to Adamas University, and for Adamas University students to travel to our partner universities and numerous other collaborative activities.

Our office endeavours to advance connections between new universities and Adamas University and additionally helps characterize the extent of such connections over fitting Memoranda of Understanding (MoUs). This includes, yet isn't restricted to, setting up and encouraging association among specialists in all spheres of life, initiating MoUs among the offices/focuses/schools and students of the university to guarantee their full investment in visualized projects, and so forth. In the event that your college has an interest in investigating joint exercises with Adamas University, please feel free to reach us.

We are eager to hear from the stakeholders, both at Adamas University and from other universities' - students who wish to travel for academic opportunities, faculty who wish to engage with international collaborators, and administrators who are interested in partnering with Adamas University. We also look forward to welcoming students who wish to travel to our campus for scholastic openings, workforce who wish to engage with universal collaborators, and directors who are keen to join forces with Adamas University. We are aiming to be a global university, and we are sure that with your guidance and support we can fulfil the internalization ambitions that have been envisioned by both our universities.

**International Relations Team**

# Director's Message

We welcome you at Adamas University, Kolkata, India.

It takes two hands to make a clap and similarly any success is due to joint efforts. I take the privilege to thank all our students, professors, staff and management people, who have committed and are selflessly contributing to fulfil the global vision of Adamas University.

Being located in the city of Kolkata, the cultural and intellectual capital of India, we aspire to become the favorite destination for Indian as well as international students, professors and staff across the globe. Simultaneously we are making our footprints in all continents by making academia and industry collaborations there so that our students, professors and staff can take the advantage of going abroad for expanding their knowledge, skills and other opportunities.

The present world with its pandemic, continuous uncertainties, never ending diseases, natural disasters, economic instability, social problems, global warming and many threats to life on our planet puts huge challenges and demands, which need amalgamation of diverse thoughts, skills and solutions. Globalization in education becomes the imperative.

Thank you for choosing Adamas University and for being with us.

## **Prof. Dr. Parimal Chandra Biswas**

Professor, Department of Management  
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