



**ADAMAS**  
UNIVERSITY  
KOLKATA  
PURSUE EXCELLENCE



**ADAMAS**  
SCHOOL OF BUSINESS AND  
ECONOMICS

# School of Business & Economics

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“Nurturing the Leaders Of Tomorrow”

Adamas University offers a transformative educational experience that emphasizes curiosity, creativity and collaboration, helping students to reach their professional goals.

The School of Business & Economics at Adamas University focuses on the holistic development of students. Emphasising on disruptive strategies and technologies that is constantly altering the commercial landscape, leads to a need for a new generation of highly-skilled, highly agile, highly global business professionals. We concentrate in harnessing problem-solving, leadership, communication, and interpersonal skills with a focus on the vision to predict trends and identify opportunities resulting in making their professional goals stronger whilst promoting a global vision.

## Excellence Is In Our DNA

Ranked as the best university in West Bengal at the World Leadership Awards in 2019, the Adamas School of Business & Economics is creating the gen-next managers who are culturally conscious and are highly adaptable global citizens contributing to local and global economies.



## Be At The Forefront Of Innovative Excellence With A Business Degree from Adamas University



### Management

- BBA (Hons.)
- BBA in Digital Marketing
- BBA in Entrepreneurship and Family Business
- BBA in Logistics and Supply Chain Management
- BBA in Business Analytics
- BBA in Healthcare & Hospital Management
- MBA in Business Analytics
- MBA in Logistics and Supply Chain Management
- MBA in Pharmaceutical Management
- MBA with Dual Specialisations
- PhD in Management (Full-time & Part-time)



### Economics

- Bachelor of Business Economics
- BSc (Hons) in Economics
- MSc in Economics
- PhD in Economics (Full-time & Part-time)



### Commerce

- B.Com (Honours in Accountancy)
- B.Com (Honours in Capital Markets)
- B.Com (Honours in Marketing)
- M.Com
- PhD in Commerce (Full-time & Part-time)

# The Adamas Advantage



## Blended Education Styles

From classroom lectures, to videos, smartphone apps, webinars, podcasts and web based MOOCs, Adamas University maximises deep learning by creating an interactive education journey.



## Hands-on Learning

Adamas University collaborates with industry partners to give students hands-on experience through live projects, interactions with industry veterans, while working on real life projects and solving industry specific problems.



## Disruptive Tech Integration

Students can examine new technologies like IoT, blockchain and AI up close that have the potential to completely alter business functions like HR, logistics and marketing, giving



## Global Perspective

Adamas University partners with various organizations within the industry to provide hands-on learning experiences for students through activities like seminars, workshops, internships, projects, and field visits.



## Facilities & Infrastructure

Adamas University provides a unique 120 acres campus experience to its students through its state-of-the-art facilities and cutting-edge infrastructure.



## Career Development

Adamas University' active Career Development Cell (CDC) arranges placement opportunities for students across different industries and organizations, summer internships as well as providing various soft skill training and industry visits, making them ready for the job market.

## Top Recruitment Partners

Our recruitment partners provide Adamas students the opportunity to make industry visits, gain work experience through summer internships along with offering full-time employment every year.





## Prof (Dr) Naveen Das

Dean, School of Business & Economics

With a B.Tech (Hons.) from IIT Kharagpur, PGDM from IIM Calcutta, and PhD from NLU Jodhpur (in collaboration with IMT, Ghaziabad), along with a decade of industry experience, Prof. Naveen Das embodies the perfect blend the academic with the corporate. He has held positions like the Founding Dean and Director, IBS Business School at both Hyderabad and Kolkata, and had a stint as Associate Director, Indian School of Business, Hyderabad before serving NSHM Knowledge Campus, Kolkata as Director, School of Business & Management. He has worked in Indian and multinational corporations like Godrej-GE, Jnanasoft Inc, USA and Everonn Systems Ltd.



“Today, more than ever, the purpose of business is a dynamic concept. Given the world-wide crisis that humanity is going through, if business wishes to contribute positively, it needs to develop the heart and the soul. With just the hands or the mind, it has failed to address the challenges posed by modern day development. A holistic business perspective driven by a cadre of well-balanced professionals is the need of the hour, and we at Adamas University School of Business & Economics, are working towards this.”

## Students Speak



### Subrata Majumder

MBA 2017-2019 Batch

“I am thankful to Adamas University for improving my communication skills and enhancing knowledge about behavioural aspects in an organizational set up. I owe it to Adamas University for transforming me from a docile student to a confident and industry-ready individual. I am currently working at Byju’s as a Business Development Associate.”

### For Admission Related Enquiries

Toll Free No: 1800 419 7423 6292190233

admissions@adamasuniversity.ac.in

### For General Enquiries

Toll Free No: 1800 419 7423 6292190233

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### International Student Enquiries

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