

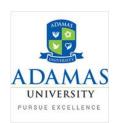
## PROGRAMME STRUCTURE & SYLLABUS for

#### **BACHELOR OF BUSINESS ADMINISTRATION**

(Hons.)

3 Years Programme

Academic Year - 2022-23



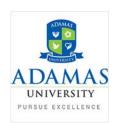
#### VISION OF THE UNIVERSITY

To be an internationally recognized university through excellence in <u>inter-disciplinary</u> <u>education</u>, <u>research and innovation</u>, <u>preparing socially responsible well-grounded individuals</u> contributing to nation building.

#### MISSION STATEMENTS OF THE UNIVERSITY

- M.S 01: Improve employability through futuristic curriculum and progressive pedagogy with cutting-edge technology
- M.S 02: Foster outcomes based education system for continuous improvement in education, research and all allied activities
- M.S 03: Instill the notion of lifelong learning through culture of research and innovation
- M.S 04: Collaborate with industries, research centers and professional bodies to stay relevant and up-to-date
- M.S 05: Inculcate ethical principles and develop understanding of environmental and social realities

CHANCELLOR / VICE CHANCELLOR



#### VISION OF THE SCHOOL

To be a new-age school maintaining international standards of industry-relevant interdisciplinary education and research in the field of business, commerce and economics, developing professionals adept at leveraging technology, and conscious of society and environment.

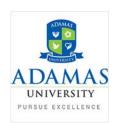
#### MISSION STATEMENTS OF THE SCHOOL

**M.S 01:** Focus on outcome based curriculum enabling intellectual, personal and professional growth through life-long learning.

**M.S 02:** Integrate theory with practice to create solutions, embracing sustainability and diversity

**M.S 03:** Inculcate trans-disciplinary culture through teaching and research in emerging areas.

**M.S 04:** Encourage students to inculcate entrepreneurial spirit, ethical and societal values, and contribute to nation-building.



#### VISION OF THE DEPARTMENT

To be an internationally recognized center for management education through excellence in pedagogy, research and innovation, preparing socially responsible and industry-ready management professionals who will emerge as the preferred choice for organisations.

#### MISSION STATEMENTS OF THE DEPARTMENT

**M.S 01:** Improve employability through progressive, outcome based pedagogy and regular interaction with industry for lifelong learning.

**M.S 02:** Integrate theoretical knowledge with real-life practices through industry interface.

**M.S 03:** Holistic development through trans disciplinary teaching and research in emerging areas leveraging technology.

**M.S 04:** Encourage students to inculcate entrepreneurial spirit, ethical, societal and professional values, and contribute to nation-building.

HOD

Ple Bose



Name of the Programme: Bachelor of Business Administration (Hons)

#### PROGRAMME EDUCATIONAL OBJECTIVES (PEO)

**PEO 01:** Imparting knowledge of the fundamentals of Management theory and its applications in problem solving.

**PEO 02:** Developing expertise in the areas of leadership, interpersonal skills, entrepreneurship, finance, and marketing.

**PEO 03:** Enhancing professional competency in meeting the challenges of a globalized world of business.

**PEO 04:** Developing ethical, social and environmental consciousness.

**PEO 05:** Inculcating fundamental concepts and skills of research in various fields of business.

HOD

PleBose



Name of the Programme: Bachelor of Business Administration (Hons)
GRADUATE ATTRIBUTE / PROGRAMME OUTCOME (PO)

GA 01 / PO 01: Management Knowledge- Understanding of basic knowledge in the different fields of business & management in terms of concepts and principles.

GA 02 / PO 02: Problem Solution: Identify, formulate and analyze business problems utilizing knowledge of multiple disciplines including economics, statistics, commerce, law and technology and solve such problems using appropriate methodology culled from various fields.

GA 03 / PO 03: Leadership and Organization Skills- Develop strategic, organizational, and leadership skills for new organizations paradigm.

GA 04 / PO 04: Ethics: Apply ethical principles and commit to professional ethics and responsibilities and norms of the business practices.

GA 05 / PO 05: Environment and Sustainability- Understand the impact of the professionals in societal contexts, and demonstrate the knowledge of, and need for sustainable development

**GA 06 / PO 06: Life-long Learning-** Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of business world.

GA 07 / PO 07: Creativity and Innovation- Develop inquisitive and innovative minds trained in the concepts of research and innovative practices.

HOD

PleBose



#### Name of the Programme: Bachelor of Business Administration (Hons) PROGRAMME SPECIFIC OUTCOME (PSO)

PSO 01: Prepare basic knowledge, skills, tools and techniques to enable them to take up

higher studies and research.

PSO 02: Development of entrepreneurial skills and spirit.

PSO 03: Develop competencies to be socially responsible business professionals.

HOD

Ple Bose

**DEAN / SCHOOL CONCERNED** 

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### Programme Structure for BBA (Hons.) (Industry/Job Oriented Programme)

SEMESTER	DURATION	No. of Credits	Examination Months
I	July - Dec.	22	December
II	Jan. – June	27	May
III	July - Dec.	21	December
IV	Jan. – June	26	May
V	July - Dec.	26	December
VI	Jan. – June	26	May
Personal & Profes	ssional Skills Development		
(PPSD); Particip	oation in Co-curricular &		
Extracurricular activ	ities through membership and		
active involv	ement in Gymkhana		
	•		
	TOTAL	148	

		SEMESTER-I				
Type of Course	Course Code	Title of the Course	Conta Hours		Cred	lit
			L	T	P	
AECC	ENG11051	Business English - I	2	0	0	2
Core	MGT11002	Business Environment	2	0	0	2
Core	MGT11001	Principles of Management	3	1	0	4
Core	MTH11514	Business Mathematics	3	1	0	4
Core	ECO11003	Micro Economics	3	1	0	4
Core	FAC11003	Principles of Accounting	3	1	0	4
SEC	DGS11001	Design Thinking	2	0	0	2
						22

		SEMESTER-II				
Type of Course	Course Code	Title of the Course	Contact Hours C			Credit
			L	T	P	=
AECC	ENG11052	Business English – II	2	0	0	2
AECC	EVS11109	Environment Studies	2	0	0	2
Core	SDS11503	Business Statistics	3	1	0	4
Core	ECO11501	Macro Economics	3	1	0	4
Core	FAC11005	Financial Accounting	3	1	0	4
Core	OBH11001	Behavioral Science	3	1	0	4
SEC	EIC11001	Venture Ideation	2	0	0	2
Core	LWJ11014	Business Law	3	1	0	4
						26

		SEMESTER-III						
Type of Course	<b>Course Code</b>	rse Code Title of the Course		<b>Contact Hours</b>				
			L	T	P	-		
AECC	SOC14100	Community Services	0	0	2	1		
SEC	IDP14001	Interdisciplinary Project	3	0	0	3		
Core	MKT11002	Marketing Management - I	3	1	0	4		
Core	FAC11007	Financial Management	3	1	0	4		
Core	OBH11004	Human Resource Management – I	3	1	0	4		
Core	OLS11001	Supply Chain Management	3	1	0	4		
GE	OLS11002	Production & Operations Management	2	0	0	2		
SEC	MGT11004	Employability and Practitioner Skills-I				PPSD/SS D		
						22		

		SEMESTER-IV				
Type of Course	<b>Course Code</b>	Title of the Course		ct Hou	irs	Credit
			L	T	P	1
GE	PSG11021	Human Values and Professional Ethics	2	0	0	2
Core	MKT11003	Marketing Management – II	3	1	0	4
Core	FAC11008	Cost & Management Accounting	3	1	0	4
Core	OBH11006	Human Resource Management – II	3	1	0	4
GE	IST11001	Management Information System & ERP	2	0	0	2
Core	MGT11005	Introduction to Research Methodology	3	1	0	4
GE	EIC11002	Entrepreneurship Development	3	1	0	4
SEC	BAN12002	Introduction to Data Analytics				
		-	1	0	2	2
SEC	MGT11006	Employability and Practitioner Skills- II				PPSD/SS D
						26

At the end of  $2^{nd}$  Year, the students are required to opt for **two electives** in the order of their preference. For each elective, they must study two courses in the Semesters V and VI. Allotment of electives shall be based on aptitude and merit of the student and availability of the seats.

The students must also undertake Summer Internship Training/Project at the end of 2<sup>nd</sup> Year for a period of 6-8 weeks, during the months of May, June & July.

During the internship the students are required to learn about the realities of work environment. They are required to submit a training report for evaluation/assessment. Successful completion of the internship shall facilitate the students to be **rated for 2 credits**.

The students must undertake a **Dissertation/ Live Project worth 4 credits during the Semester VI.** Unlike internship, the dissertation project work must be conducted on a topic chosen from the elective area of specialization in which the student wants to build his/her career. The student is also required to submit a detailed report to the school/university and present the work to the faculty panel for evaluation/assessment.

		SEMESTER-V				
Type of Course	<b>Course Code</b>	Title of the Course	Conta	Credit		
			L	T	P	_
Core	MKT11025	International Business	3	1	0	4
GE	MGT11003	Business Ethics & Corporate Governance	3	1	0	4
Marketing		Digital Marketing	3	1	0	4
specializat ion (any	MKT11005	Services Marketing	3	1	0	4
two)	MKT11006	Consumer Behavior	3	1	0	4
Finance specializat	FAC11009	Financial Services	3	1	0	4
ion (any	FAC11010	Investment Management	3	1	0	4
two)	FAC11011	Financial Institutions & Market	3	1	0	4
Human Resource	OBH11007	Industrial Relations & Labor Laws	3	1	0	4
specializat ion (any	OBH11008	Compensation & Rewards Management	3	1	0	4
two)	OBH11009	Performance Management System	3	1	0	4
Core	MGT14001	Summer Internship Training/Project	0	0	4	2
						26

		SEMESTER-VI				
Type of Course	Course Code	Title of the Course	Contac	rs	Credit	
			L	T	P	-
Core	MGT11008	Business Strategy & Policy	3	1	0	4
SEC	MKT11007	E-Commerce	2	0	0	2
Marketing specializat	MKT11008	Advertising & Sales Management	3	1	0	4

ion	MKT11009	Retail Management	3	1	0	4
Finance	FAC11012	Banking & Insurance				
specializat		Management	3	1	0	4
ion	FAC11013	Corporate Finance	3	1	0	4
Human	OBH11010	Organization Change &				
Resource	ОВППОТО	Development	3	1	0	4
specializat ion	OBH11011	Training & Development	3	1	0	4
Core	MGT14002	Dissertation/ Live Project	0	0	8	4
						26

Anı	nexure-II		School of Business	& F	Con	omi	cs.	
21101	icanic II		BBA	u L	con	omi	CB	
			NEP					
		Academ	ic Year 2023-24 & 20	24-2	5			
		_	Semester- I					
S.			Title of the		ntac		ours	Remarks
No	Type of Course	Code	Course		We			
				L	T	P	C	00.1
1	CC	MGT101	Principles of Management	3	1	0	4	CC-1
1	CC	WGTT0T	Business					
2	CC	MGT102	Environment	3	1	0	4	CC-2
			Principles of	2			2	
3	MDC	ECO107	Economics	3	0	0	3	
			Communicative	2	1	0	3	
4	AEC	AEC101	English-I		1	U	3	
_		~~~	Principles of	3	1	0	4	
5	Minor	COM105	Accounting		ļ.	Ť		
			Community					
			Engagement &	2	0	0	2	
	TA C	VA C105	Social					
6	VAC	VAC105 Semester	Responsibility				20	
		Semester	Semester- II				20	
			Behavioural					
7	CC	MGT103	Science	3	1	0	4	CC-3
			Business					
			Mathematics &	3	1	0	4	
8	CC	MGT104	Statistics-I					CC-4
9	MDC	COM108	Basics of Insurance	3	0	0	3	
	WIDC		Basics of Data	_				
10	SEC	SEC151	Analytics	2	0	0	2	
			Environmental	2	0	0	2	
		VAC101	Education-I					
11	VAC			_				
12	AEC	AEC102	Communicative	2	1	0	3	
12	AEC		English-II Cost and		1			
			management	3	1	0	4	
13	Minor	COM106	accounting		1		*	
	<u>,</u>	Semester		1	1	1	22	
			Semester- III					<u>.                                    </u>
			Marketing	3	1	0	4	
14	CC	MGT201	Management – I	,	1	U	<b>-</b>	CC-5
1.5	CC	MOTOR	Human Resource	3	1	0	4	CC (
15	CC	MGT202	Management – I		1			CC-6
		JMC203	Videography Basics					
		LWJ11024	Cyber Law(IT)					
		COM211	Basics of Custom				3	
			Law					
16	MDC	BGA203	Introduction to					

	T		Disital M. 1				1	<del>                                     </del>
			Digital Media					
			Introduction to					
			financial	3	1	0	4	
17	Minor	COM206	Management	L	L	L		
		AEC106	Professional	2	0	0	2	
			Communication					
18	AEC		Skills					
			People					
	an a	anat -	Management and				2	
19	SEC	SEC154	Leadership		_	_	_	
			Human Values &	2	0	0	2	
20	VAC	VAC102	Ethics					
20	VAC	Semester	Credits				21	
		Belliestel	Semester- IV				41	1
21	CC	MGT205	Marketing					
		11101200	Management – II	3	1	0	4	CC-7
			Human Resource			_	1	,
22	CC	MGT206	Management – II	3	1	0	4	CC-8
	GG.	MGT207	Business Statistics	3	1	0	4	
23	CC		N 41 41 - 01 111		1		-	CC-9
			Negotiation Skills	2	_	0	2	
24	SEC	SEC152	in Business and	2	0	0	2	
24	Minor	COM207	Management Direct Tax	3	1	0	4	+
23	IVIIIIOI	COMIZU/	Constitution and		1	U		
26	VAC	VAC103	Human Rights	2	0	0	2	
20	1110	Semester		1	I		20	
			Semester- V					1
			Management					
			Information	3	1	0	4	
27	CC	MGT301	System & ERP					CC-10
28	CC	MGT302	Business Law	3	1	0	4	CC-11
	CC	MGT305						
	(Specialization		<b>D.</b> 1. 1. 1. 1.	3	1	0	4	
29	Marketing)	) tomas	Digital Marketing					CC-12
	CC	MGT306	Financial Services	2	1			
20	(Specialization			3	1	0	4	CC 12
30	Finance) CC	MGT307						CC-12
	(Specialization	MQ130/						
	Human			3	1	0	4	
	Resource		Industrial Relations		1		'	
31	Management)		& Labour Laws					CC-12
	CC	MGT308						
	(Specialization							
	Entrepreneurship		Launching and	3	1	0	4	
	& Family		Managing an					
32	Business)		Enterprise					CC-12
	CC	MGT309	Business					
	(Specialization		Intelligence:	3	1	0	4	
22	Business		Concepts, Tools,		-			CC 12
33	Analytics)		and Applications					CC-12

	CC	MGT310	Digital Marketing					
	(Specialization	WIG1510	Digital Marketing					
	Digital			3	1	0	4	
34	Marketing)							CC-12
35	Minor			3	1	0	4	
		SEC155	Research	2	0	0	2	
36	SEC		Methodology					
37	INT301		Internship				4	
		Semester					22	
	T	Г	Semester- VI	1	1		1	T
			Operations	3	1	0	4	
38	CC	MGT311	Management	Ļ				CC-13
39	CC	MGT312	International	3	1	0	4	GG 14
40	CC	MCT216	Business	2	1	0	4	CC-14
40	CC (Sanaialization	MGT316	Consumer Behaviour	3	1	0	4	
	(Specialization Marketing)		Benaviour					CC-15
41	CC	MGT317	Financial	3	1	0		CC-13
71	(Specialization	14101311	Institutions &		1			
	Finance)		Markets					CC-15
42	CC	MGT318	Compensation &	3	1	0		-
	(Specialization		Rewards					
	Human		Management					
	Resource							
	Management)							CC-15
43	CC	MGT319		3	1	0		
	(Specialization		Designing and					
	Entrepreneurship		Configuring Business Model					
	& Family Business)		Business Model					CC-15
44	CC	MGT320	Introduction to	3	1	0		CC-13
''	(Specialization	WIG1320	Data Analytics		1			
	Business		using Spreadsheet					
	Analytics)		8 1					CC-15
45	CĆ	MGT321	Customer	3	1	0		
	(Specialization		Relationship					
	Digital		Management in					
	Marketing)		Digital Age	1			<u> </u>	CC-15
46	Minor	300-399	T	3	1	0	4	
47	SEC	SEC156	Team Management	2	0	0	2	
48	Project	MGT322	Project	<u> </u>			4	
	Total Cuss	Semester	<u>Credits</u> ogram after 3 <sup>rd</sup> Year				22 <b>127</b>	
	Total Cred	nts of the Pr	Semester- VII				14/	
49			Business Strategy					
'	CC	MGT401	& Policy	3	1	0	4	CC-16
50	CC	1.131101		† -	-	<u> </u>	<del>'</del>	
	(Specialization							
	Marketing)	MGT404	Services Marketing	3	1	0	4	CC-17
51	CC		Investment	3	1	0		
	(Specialization		Management					
	Finance)	MGT405					4	CC-17
52	CC		Performance	3	1	0	,	aa 1-
	(Specialization	MGT406	Management				4	CC-17

Human   Resource   Management)	
Management	
Doing Business	
(Specialization Entrepreneurship & Family Business)  MGT407  Sectors  4 CC-17  54 CC (Specialization Business Analytics)  MGT408  MGT408  SQL and Data Warehousing  55 CC (Specialization Digital Marketing)  MGT409  MGT410  Marketing  MGT409  MGT410  Management  MGT410  MGT410  MGT410  MGT410  MGT410  MGT411  Corporate Finance  MGT411  Training & Development  MGT412  MGT412  MGT412  MGT412  MGT412  MGT412  MGT412	
Entrepreneurship & Family Business   MGT407   Sectors   4   CC-17	
& Family Business)         MGT407         Public Sectors         4         CC-17           54         CC (Specialization Business Analytics)         MGT408         SQL and Data Warehousing         4         CC-17           55         CC (Specialization Digital Marketing)         Social Media Marketing         4         CC-17           56         CC (Specialization Marketing)         MGT409         Marketing         4         CC-17           56         CC (Specialization Finance)         MGT410         Management         3         1         0         4         CC-18           57         CC (Specialization Finance)         MGT411         Corporate Finance         4         CC-18           58         CC (Specialization Human Resource Management)         Training & Development         4         CC-18           59         CC (Specialization)         3         1         0         0	
Business   MGT407   Sectors	
54         CC (Specialization Business Analytics)         SQL and Data Warehousing         3         1         0         4         CC-17           55         CC (Specialization Digital Marketing)         Social Media Marketing         4         CC-17           56         CC (Specialization Marketing)         MGT409         Marketing         4         CC-17           56         CC (Specialization Finance)         MGT410         Management         3         1         0         4         CC-18           57         CC (Specialization Finance)         MGT411         Corporate Finance         4         CC-18           58         CC (Specialization Human Resource Management)         Training & Development         3         1         0           59         CC (Specialization         3         1         0         CC-18	
Specialization   Business   Analytics   MGT408   Warehousing   4   CC-17	
Business   MGT408   SQL and Data   Warehousing   4   CC-17	
Analytics	
55         CC (Specialization Digital Marketing)         Social Media Marketing         4         CC-17           56         CC (Specialization Marketing)         Sales and Distribution Management         3         1         0         4         CC-17           57         CC (Specialization Finance)         MGT410         Management         3         1         0         4         CC-18           58         CC (Specialization Human Resource Management)         Training & Development         3         1         0         4         CC-18           59         CC (Specialization         3         1         0         4         CC-18	
Specialization   Digital   Marketing   MGT409   Marketing   MGT409   Marketing   MGT409   Marketing   MGT409   Marketing   MGT409   Marketing   MGT410   Management   MGT410   Management   MGT410   Management   MGT410   Management   MGT410   Management   MGT410   MGT411   Corporate Finance   MGT411   Corporate Finance   MGT411   Corporate Finance   MGT411   Corporate Finance   MGT411   MGT412   MGT412	
Digital Marketing)  MGT409  Marketing  MGT410  Management  MGT410  Management  MGT410  Management  MGT410  Management  MGT411  Corporate Finance  MGT411  Corporate Finance  MGT411  Training & Development  MGT412  MGT412  MGT412  MGT412  MGT412  MGT412	
Marketing)MGT409Marketing4CC-1756CCSales and DistributionCC-18Marketing)MGT410Management3104CC-1857CC (Specialization Finance)MGT411Corporate Finance4CC-1858CC (Specialization Human Resource Management)Training & Development31059CC (Specialization4CC-1859CC (Specialization310	
56CC (Specialization Marketing)Sales and Distribution Management3104CC-1857CC (Specialization Finance)310058CC (Specialization Human Resource Management)Training & Development31059CC (Specialization31060CC (Specialization31060CC (Specialization31060CC (Specialization310	
CSpecialization   MGT410   Distribution   Management   3   1   0   4   CC-18	
Marketing)         MGT410         Management         3         1         0         4         CC-18           57         CC (Specialization Finance)         MGT411         Corporate Finance         4         CC-18           58         CC (Specialization Human Resource Management)         Training & Development         3         1         0           59         CC (Specialization         3         1         0	
57         CC (Specialization Finance)         MGT411         Corporate Finance         3         1         0         4         CC-18           58         CC (Specialization Human Resource Management)         Training & Development         3         1         0         4         CC-18           59         CC (Specialization         3         1         0         0         4         CC-18	ı
57         CC (Specialization Finance)         MGT411         Corporate Finance         3         1         0           58         CC (Specialization Human Resource Management)         Training & Development         3         1         0           59         CC (Specialization         3         1         0	_
Finance)         MGT411         Corporate Finance         4         CC-18           58         CC (Specialization Human Resource Management)         Training & Development         3         1         0           59         CC (Specialization         3         1         0	
Finance)         MGT411         Corporate Finance         4         CC-18           58         CC (Specialization Human Resource Management)         Training & Development         3         1         0           59         CC (Specialization         3         1         0	
58 CC (Specialization Human Resource Management) MGT412  Training & Development  MGT412  4 CC-18  59 CC (Specialization	
(Specialization Human Resource Management) MGT412 Training & Development 4 CC-18  59 CC 3 1 0 (Specialization	
Human Resource Management)  MGT412  Development  4 CC-18  Specialization	
Resource Management) MGT412	
Management)         MGT412         4         CC-18           59         CC (Specialization)         3         1         0	
59 CC 3 1 0 (Specialization	
(Specialization	$\neg$
& Family Dynamics of	
Business) MGT413 Family Business 4 CC-18	
60 CC 3 1 0	_
(Specialization	
Business Data Analytics	
Analytics) MGT414 using R 4 CC-18	
Analytics   MG1414   using R   4   CC-18	
Digital Marketing Mortals Communication	
Marketing) MGT415 Communication 4	
Research	
Methodology	
(should start	
CC (For With working on the CC-19	
research) MGT440 Dissertation topic) 3 1 0 4 (Research)	
63 CC (For Without	
research) 3 1 0 4 CC-19	
(Specialization         (Without	
Marketing) MGT417 Retail Management Research)	l
64 CC (For Without	
research) Banking & 3 1 0 4 CC-19	
(Specialization   Insurance       (Without	_
Finance) MGT418 Management Research)	
65 CC (For Without MGT419 Organization 3 1 0 4 CC-19	

	1.	<u> </u>	l au				1	(TT 7' .1
	research)		Change &					(Without
	(Specialization		Development					Research)
	Human							
	Resource							
	Management)							
66	CC (For Without							
	research)							
	(Specialization			3	1	0	1	
	Entrepreneurship			3	1	U	4	CC-19
	& Family		Entrepreneurial					(Without
	Business)	MGT420	Finance					Research)
67	CC (For Without	MGT421	Machine Learning					ĺ
	research)		using Python					
	(Specialization			3	1	0	4	CC-19
	Business							(Without
	Analytics)							Research)
68	CC (For Without	MGT422	Search Engine					,
	research)		Marketing and					
	(Specialization		SEO and	3	1	0	4	CC-19
	Digital						-	(Without
	Marketing)							Research)
69	Minor	300-399		3	1	0	4	
		Total Semes	ter Credit			, ,	20	
		Total Dellies	Semester- VIII					1
70		MGT423	Supply Chain					
/ 0	CC	14101743	Management Chain	3	1	0	4	CC-20
71		MGT428	Business Ethics &	,	1	U		CC-20
/ 1	CC (For Without	1/101420	Corporate Corporate					(without
	research)		Governance	3	1	0	4	.Research)
72	CC (For Without	MGT429	Rural Marketing	)	1	U	7	.ixescarell)
12	research)	1470147	Kurai wiaiketiiig					CC-
	,							
	(Specialization			3	1	0	4	22(without Research)
72	Marketing)	MCT420	Margara	3	1	0	4	Nescarcii)
73	CC (For Without	MGT430	Mergers,					
	research)		Acquisitions &	3	1	0	4	CC-
	(Specialization		Corporate					22(without
74	Finance)	MOTALL	Restructuring					Research)
74	CC (For Without	MGT431	Cross Cultural					
	research)		Management					
	(Specialization			3	1	0	4	
	Human							CC-
	Resource							22(without
7.	Management)	MOTAGE	D 1 1					Research)
75	CC (For Without	MGT432	Project					
	research)		Management					
	(Specialization			3	1	0	4	
	Entrepreneurship							CC-
	& Family							22(without
	Business)							Research)
76	CC (For Without	MGT433	Visual Data					
	research)		Analytics					
	(Specialization			3	1	0	4	CC-
	Business							22(without
	Analytics)			Ī				Research)

77	CC (For Without	MGT434	Cyber Security in					
	research)		Digital Market					
	(Specialization			3	1	0	4	CC-
	Digital							22(without
	Marketing)							Research)
78	Minor	300-399		3	1	0	4	
79	Minor (For							
	without							
	research)	300-399		3	1	0	4	
80	Dissertation	MGT435	Project/Dissertation	12	0	0	12	
		20						
	Total Cred	167						

<sup>\*</sup>NOTE: With research is only allowed for Students who secure 75% marks and above in the first six semesters

#### Minors to be offered by the Department of Management

Serial	Course	Courses		T	P	С	SEMESTER
No.	Code						
1	MGT105	Principles of	3	1	0	4	SEM I
		Management					
2	MGT107	Behavioral Science	3	1	0	4	SEM II
3	MGT205	Marketing	3	1	0	4	SEM III
		Management					
4		Human Resource	3	1	0	4	SEM IV
	MGT204	Management					
5	MGT303	International Business	3	1	0	4	SEM V
6		Operations	3	1	0	4	SEM VI
	MGT311	Management	3	1	U	4	
7		Business Strategy &					SEMVII
	MGT401	Policy	3	1	0	4	
8		Supply Chain					SEM VIII
	MGT423	Management	3	1	0	4	

#### MDC Courses to be offered by the Department of Management

Serial	Course	Courses	L	T	P	С	Department
No.	Code						
1	MGT121	Management and	3	0	0	3	SEM I
		Sustainability					
2	MGT122	Corporate Wisdom	3	0	0	3	SEM II
3	MGT211	Creativity and	2	0	2	3	SEM III
		Innovation *					

#### SEC Courses to be offered by the Department of Management

Serial	Course	Courses	L	T	P	С	Department
No.	Code						
1	SEC 152	Negotiation Skills in Business and	2	0	0	2	SEM V
		Management					
2	SEC154	People Management	1	1	0	2	SEM III
		and Leadership					

3	SEC151	Basics	of	Data	1	1	0	2	SEM II
		Analytics							

\*MGT211 mode of exam: 25 marks theory + 25 marks practical