ADAMAS UNIVERSITY

SCHOOL OF BUSINESS

DEPARTMENT OF MANAGEMENT

MBA(LSCM)

2024-25
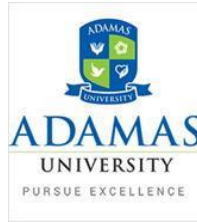
VISION OF THE UNIVERSITY

To be an internationally recognized university through excellence in <u>inter-disciplinary education</u>, <u>research and innovation</u>, preparing <u>socially responsible well-grounded individuals</u> contributing to nation building.

MISSION STATEMENTS OF THE UNIVERSITY

M.S 01: Improve employability through futuristic curriculum and progressive pedagogy with cutting-edge technology

M.S 02: Foster outcomes based education system for continuous improvement in education, research and all allied activities

M.S 03: Instill the notion of lifelong learning through culture of research and innovation

M.S 04: Collaborate with industries, research centers and professional bodies to stay relevant and up-to-date

M.S 05: Inculcate ethical principles and develop understanding of environmental and social realities

CHANCELLOR / VICE CHANCELLOR
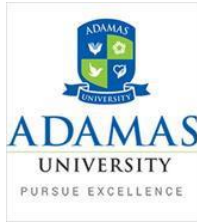
ADAMAS UNIVERSITY, KOLKATA
SCHOOL OF BUSINESS & ECONOMICS
DEPARTMENT OF MANAGEMENT

VISION OF THE SCHOOL

To be a new-age school maintaining international standards of industry-relevant interdisciplinary education and research in the field of business, commerce and economics, developing professionals adept at leveraging technology, and conscious of society and environment.

MISSION STATEMENTS OF THE SCHOOL

M.S 01: Focus on outcome based curriculum enabling intellectual, personal and professional growth through life-long learning.

M.S 02: Integrate theory with practice to create solutions, embracing sustainability and diversity

M.S 03: Inculcate trans-disciplinary culture through teaching and research in emerging areas.

M.S 04: Encourage students to inculcate entrepreneurial spirit, ethical and societal values, and contribute to nation-building.

DEAN / SCHOOL CONCERNED
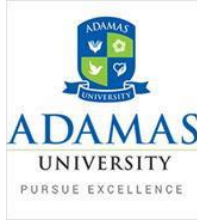
ADAMAS UNIVERSITY, KOLKATA
SCHOOL OF BUSINESS & ECONOMICS
DEPARTMENT OF MANAGEMENT

VISION OF THE DEPARTMENT

To be an internationally recognized center for management education through excellence in pedagogy, research and innovation, preparing socially responsible and industry-ready management professionals who will emerge as the preferred choice for organisations.

MISSION STATEMENTS OF THE DEPARTMENT

M.S 01: Improve employability through progressive, outcome-based pedagogy and regular interaction with industry for lifelong learning.

M.S 02: Integrate theoretical knowledge with real-life practices through industry interface.

M.S 03: Holistic development through transdisciplinary teaching and research in emerging areas leveraging technology.

M.S 04: Encourage students to inculcate entrepreneurial spirit, ethical, societal and professional values, and contribute to nation-building.

HOD   **DEAN / SCHOOL CONCERNED**
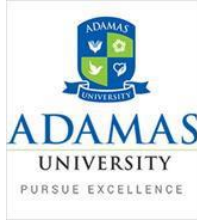
ADAMAS UNIVERSITY, KOLKATA
SCHOOL OF BUSINESS & ECONOMICS
DEPARTMENT OF MANAGEMENT

Name of the Programme: Master of Business Administration

PROGRAMME EDUCATIONAL OBJECTIVES (PEO)

PEO 01: Imparting knowledge and problem-solving capabilities using management theory as per organizational requirements.

PEO 02: Developing expertise in the areas of leadership, interpersonal skills, entrepreneurship, finance, marketing and human resource management.
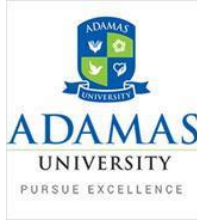
PEO 03: Enhancing professional competency in meeting the challenges of a globalized world of business.

PEO 04: Developing ethical, social and environmental consciousness.

PEO 05: Inculcating fundamental concepts and skills of research in various fields of business.

HOD   **DEAN / SCHOOL CONCERNED**

ADAMAS UNIVERSITY, KOLKATA
SCHOOL OF BUSINESS & ECONOMICS
DEPARTMENT OF MANAGEMENT

Name of the Programme: Master of Business Administration

POST GRADUATE ATTRIBUTE / PROGRAMME OUTCOME (PO)

PGA 01 / PO 01: **Management Knowledge-** Demonstrate the knowledge of management principles to solve complex organizational problems using limited resources.

PGA 02 / PO 02: **Problem Solution**: Integrate tools and concepts from multiple functional areas (i.e. finance, marketing, supply chain, operations and allied disciplines) to solve business problems.

GA 03 / PO 03: **Leadership and Organization Skills-** Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.

GA 04 / PO 04: **Ethics and Governance:** Apply principles of ethics and corporate governance in day to day business practices.

GA 05 / PO 05: **Environment and Sustainability-** Understand the impact of the professionals in societal contexts, and demonstrate the knowledge of, and need for sustainable development

GA 06 / PO 06: **Life-long Learning-** Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of business world.

GA 07 / PO 07: **Creativity and Innovation-** Create ability to solve the problems of business and industry through research and innovative practices.

PGA 08/PO08: **Employability:** Equipped to get employment in the diversified areas either in domestic and multinational organizations.

HOD   **DEAN / SCHOOL CONCERNED**
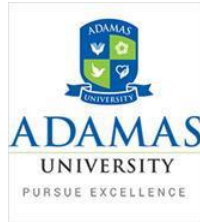
ADAMAS UNIVERSITY, KOLKATA
SCHOOL OF BUSINESS & ECONOMICS
DEPARTMENT OF MANAGEMENT

Name of the Programme: Master of Business Administration

PROGRAMME SPECIFIC OUTCOME (PSO)

PSO 01: Create capabilities of converting theoretical knowledge into practical applications as per organizational requirements.

PSO 02: Keep abreast of trans-disciplinary trends, which can be brought to bear in creating strategic and tactical benefits in a VUCA world.

PSO 03: Develop competencies to be socially responsible business professionals.

HOD   DEAN / SCHOOL CONCERNED

Master of Business Administration (LSCM)

THE PROGRAMME STRUCTURE

The Master of Business Administration (LSCM) Programme is divided into two parts as under. Each part will consist of semesters to be known as Semester – 1 and Semester – II. In the second year it is known as Semester III and Semester IV.

		Semester	Credit Distribution
Part I	First Year	Semester – 1	31
		Semester -2	28
Part II	Second Year	Semester – 3	23
		Semester – 4	20
		Total	102

PART I: FIRST YEAR

The schedule of First Year Part I examination shall comprise of two semesters: Semester I and Semester II.Immediately after the completion of the Third semester, the students shall proceed for their On the Job Training-II (OJT) of 22 to 24 weeks duration and after the completion of OJT, students will submit a copy of On The Job Training Report. It shall be assessed in the Fourth Semester.. The schedule of papers during first year of the programme shall be as follows:

SEMESTER-I

Course Code	Title of the Course	L	T	P	Credit
MTH21517	Quantitative Techniques for Management	3	0	0	3
MGT21201	Business Communication	3	0	0	3
OBH21201	Organizational Behaviour	3	0	0	3
FAC21205	Financial Accounting for Managers	3	0	0	3
ECO21206	Managerial Economics	3	0	0	3
MKT21201	Marketing Management	3	0	0	3
OLS21202	Strategic Supply Chain Management	3	0	0	3
OLS21203	Logistics Management	3	0	0	3
OLS22204	Workshop on Recent Trends in Supply Chain Management	0	0	0	1
OLS21208	Procurement and inventory Management	3	0	0	3
OBH21202	Human Resource Management	3	0	0	3
	Total Credit				31

(The marks distribution given as per Adamas University examination rule- Internal marks (weight age 40%) including class test, Quiz, Assignment, Presentation and Attendance. Mid semester 20 percent weightage and end semester 40 percent weightage)

SEMESTER-II

Course Code	Title of the Course	L	T	P	Credit
MGT21204	Management Science	3	0	0	3
MGT21207	Research Methodology	3	0	0	3
FAC21210	Financial Management	3	0	0	3
FAC21247	Financial Services	3	0	0	3
MGT21205	Strategic Management	3	0	0	3
OLS21207	Global Trade operations & Forwarding	3	0	0	3
OLS21206	Warehouse Management	3	0	0	3
OLS21209	Commercial Geography	2	0	2	3
MKT22208	Workshop on E-Commerce	0	0	2	1
EIC21201	Entrepreneurship Development	3	0	0	3
	Total Credit				28

SEMESTER-III

Course Code	Title of the Course	L	T	P	Credit
MGT24207	Summer Internship	0	0	0	3
MGT21206	Business Ethics & Corporate Social Responsibility	3	0	0	3
BAN23216	Advanced Statistical Modelling & Analytics	3	0	0	3
LWJ21037	Legal Environment of Business	3	0	0	3
IST21202	Principles of ERP	3	0	0	3
OLS21213	Lean supply Chain Management	3	0	0	3
OLS22214	GST & Logistics documentations	0	0	2	1
OLS21215	Linear shipping business	3	0	0	3
OLS22216	Supply Chain Analytics	0	0	2	1
IST21202	Total Credit				23

NOTE:
Immediately after the completion of the Third semester, the students shall proceed for their On the Job Training-II (OJT) of 22 to 24 weeks duration and after the completion of OJT, students will submit a copy of On the Job Training Report. It shall be assessed in the fourth Semester.

SEMESTER- IV

Course Code	Title of the Course	L	T	P	Credit
OLS24210	Minor Project				4
OLS24211	Major Project				8
OLS25212	Viva-Voce				8
	Total Credit				20